

## Sponsorship Opportunities for



# NC Region of AACA Spring 2024 Car Show

Deadline April 12, 2024

The 2023 NC Region Spring Car Meet was the most successful to date. As a result, we were able to provide a scholarship (\$500 from the NC region + \$500 from the Triangle Chapter) to a female student studying automobile restoration. (Article Attached) The Triangle Chapter of the Automobile Club of America (AACA) and the North Carolina Region of the AACA, two not-for-profit organizations, are combining once again to bring to the Triangle area the AACA NC Region Car Meet showcasing antique (25 years or older) automobiles belonging to members throughout NC and neighboring states. This car show will be held in Cary, NC on May 18, 2024, in conjunction with the Town of Cary's *Wheels on Academy* car show. Vehicles include pre-war cars and trucks, hot rods from the '40s and 50's, muscle cars from the '60s and 70's, and beyond. 1000's of spectators and automobile enthusiasts are expected to attend. Proceeds will be used to support students studying automobile mechanics. Please take a moment to review the opportunities available. We are also asking for a donation to our raffle baskets\*\*. I hope you will consider this a wonderful opportunity to bring attention to your business.

#### Car Show Only - \$175

- Business name listed on sponsor board at the event
- Trophy with sponsor's name

#### Silver Sponsorship Level – \$300

- Small Business name & logo listed on sponsor board at the event
- Business card ad in Triangle Newsletter & Website
- Trophy with sponsor's name

### Gold Sponsorship Level- \$500

- Medium Business name & logo listed on sponsor board at the event
- Business card ad in Triangle Newsletter
- Trophy with sponsor's name
- Logo and link on Triangle Facebook Page and website
- Business card Ad in Regional Newsletter
- DJ mentions the business name throughout the event

### Platinum Sponsorship Level – \$2500 (3 2 spots available)

- Large Business name & logo listed on sponsor board at the event
- Business card ad in Triangle Newsletter
- Trophy with sponsor's name
- Logo and link on Triangle Facebook Page & website
- 1/2 page ad in the Regional Newsletter July/August 2024 edition
- Business card Ad in Regional Newsletter
- Large logo on the event t-shirt
- DJ mentions the business name throughout the event
- Choice to Sponsor Hospitality, T-shirts or Take-A-Part-T at the Car Show

\*\*We are a 501c3. Our EIN is 56-2055058. Donations are tax-deductible to the extent allowed by law.: A list of sponsors will be put in each swag bag and will be on a sponsor board at the event. All sponsors may provide an ad or coupon for their business which will be put in a participant swag bag. Please also provide an item to include in our raffle baskets. . For questions: Helen DiPietro, hdinnc@gmail.com or (919) 649-1719



## NC Region of AACA Spring 2024 Car Show **Sponsorship Form**



Deadline April 28, 2023

Name of Sponsor (Please print)

Address

City/State/Zip

Phone Number

email address

#### Sponsorship levels

Attach a business card for ad or email logos, social media links, ads and websites to hdinnc@gmail.com

#### Platinum Sponsor - \$2500 (limited to 3 2 sponsors only) •

PRINT name as it is to appear on Sponsor board: • (Logo to be in .pdf or illustrator format) Gold Sponsor - \$500 PRINT name as it is to appear on Sponsor board: • (Logo to be in .pdf or illustrator format) Silver Sponsor - \$300 PRINT name as it is to appear on Sponsor board:\_\_\_\_\_ • (Logo to be in .pdf or illustrator format) Car Show Only - \$175 PRINT name as it is to appear on Sponsor board:

I do not wish to be a sponsor but am willing to make a donation

□ Monetary \$\_\_\_\_\_ □ or In-kind

AUTHORIZED BY:

Print Name & Title of sponsor Signature of Authorized Agent

Make checks payable to: Triangle Chapter NC Region AACA Please mail the completed form and required remittances to: Helen DiPietro, 1137 Shadyside Drive, Raleigh, NC 27612

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